Panel Breakout Session #2, 3:00-4:15 pm

Examining the advancement of Women in Sports
The most recent Olympics in London 2012 included the first games in which every participating country had a female delegate representing them. The participation of women in sports has long been marred by discrimination and division; however since the implementation of Title IX there has been a tremendous success of women in sports and the sports industry. This panel will focus on women’s leadership and advancement within the sports industry. Participants will hear from a panel of experts who will share their own journey to positions of leadership.

Panel Moderator: Susan Mullane, Associate Professor and Coordinator of the Undergraduate Sport Administration

Panelists:
- Jennifer Strawley
  Senior Associate Athletic Director, University of Miami
- Alicia Jessop
  Associate Professor, Kinesiology, University of Miami
- Lindy Sparby
  Director of Marketing, University of Miami Football
- Claire Zovko, Esquire
  Attorney, Buckner Sports Law Firm

Sponsored By: USPORT

Conquering the Post-Graduation Frontier: Graduate Student Opportunities in Academia and Beyond
Determining a career path during and post-graduate school often includes serious consideration regarding the undertaking of professional opportunities in academia versus non-academic settings. A constant challenge for graduate student is the ability to understand and identify how the strengths and transferrable skills learned during rigorous academic programs relates to careers both within and outside of academia. In this panel, experts from various disciplines will discuss their career-related experiences in academia, as well as their ventures into alternative domains.

Panel Moderator: Veronica Fortino, Doctoral Student, Biomedical Engineering, University of Miami

Panelists:
- Brian Blake, PhD
  Dean, The Graduate School
- Belkys Torres, PhD
  Academic Director, University of Miami, Latin American Studies Programs
- William Silverman, PhD
  Director, The Launch Pad, University of Miami

Sponsored By: Graduate Student Association
Redesigning the 305: How the Arts are Influencing Miami’s Culture

The arts and culture scene in Miami has undergone a major transformation in the last 10 years. Specifically, the emergence of galleries, fashion, entertainment, theatres and restaurants has brought the Magic City to the forefront of the international media. Learn how artists and creatives alike are redefining their own community and influencing the growth of start-ups and small businesses.

Panel Moderator: **Mark Trowbridge**, *President & CEO, Coral Gables Chamber of Commerce*

Panelists:
- **Brandon Grom**
  *Exhibition Manager, Design Miami*
- **Rudy Poindexter**
  *Executive Chef*
- **Jason Korman**
  *CEO, gapingvoid ltd.*
- **Anita Smith**
  *Photographer, Photography by Santy Martinez*

Sponsored By: The Photography Club

Attracting Top Talent: Branding at the U *(Employer Track)*

Leveraging results of Universum’s annual survey, presenters will educate employers about current trends and interest related specifically to the talent attending the University of Miami. This session will highlight the results of this survey and outline how attendees can leverage the data to evaluate and rebrand internships, new hire programs, and recruiting processes to help attract the talent you need. Additionally, attendees will participate in an interactive session to developing a marketing plan for recruiting U.M. students.

Panelists:
- **Christian Garcia**
  *Executive Director, Toppel Career Center, University of Miami*
- **Ali Rodriguez**
  *Director Employer Relations, Toppel Career Center, University of Miami*